

Product Image w/ Puma slogan:

Product Video: Click to play (Pop-up
or rollover)

Intro Copy for evoPOWER 1.3
With Shop Now CTA

Traction Image

Traction – GSF/Stud Configuration.

Traction Image collage

The above tech image, copy, and collage above will be replicated for Power – AdapLite, Accuracy - AccuFoam, & Control - GripTex.

Designer Interview: Image of Pascal
with brief introduction

Video of Pascal disc. the new evoPOWER 1.3
Click to play (Pop-up or rollover window)

Shop 1.3	Shop 1.3 Camo	Shop 1.3 LTHR	Shop 2.3	Shop 3.3	Shop 4.3	Shop Junior
List Name & Price	List Name & Price	List Name & Price	List Name & Price	List Name & Price	List Name & Price	List Name & Price

The final sections will be:

- Complete The Look (Bradley Image from Photoshoot)
- Content (Launch, Bradley Interview, and Play Test)
- More From Puma (evoSPEED, Invicto Fresh, King)